

give a  
grad a



Turning conversations into brighter futures.

July - Sept  
2022

Graduate  
Employment  
Statistics, UK



Q3

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# Q3 Headline statistics and business metrics

“

We've worked exceptionally hard over the last few years to help improve our clients D&I processes, which are at the heart of so many businesses hiring agendas. Our data helps to provide insight into the audience we have, along with salary benchmarks for each industry.

– Cary Curtis, CEO & Founder

”

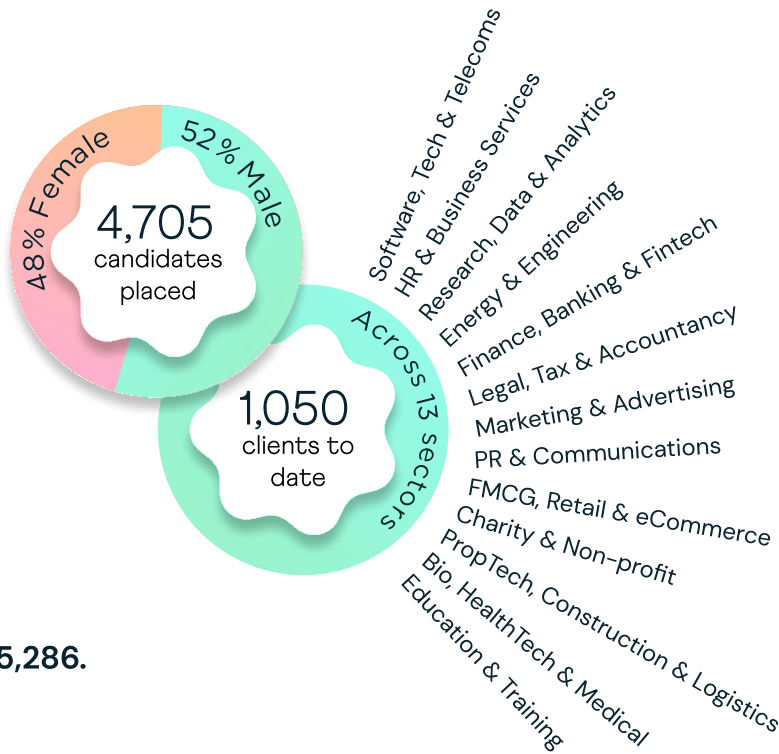
With our candidate database growing to **420,000+** graduates, we continue to be at the forefront of early careers recruitment.

Highest salary 2022	£60,000
Average salary 2022	£28,938
London living wage 2022	£24,856

## Digital insights and online growth

Our exposure across the web has enabled us to reach more graduates, with our collective social following amounting to over **150,000** people.

Average monthly users to the website: **175,286**.



5,450+ followers



4,000+ followers



25,400+ followers



10,370+ followers



13,745+ followers



2,330+ subscribers



86,800+ web followers

# Q3 Headline statistics and business metrics



958

## Excellent reviews

On Google, averaging 4.8



7

### Candidates

are interviewed before  
we fill a role

22

### Working days

average time to fill a role

38

### Team size

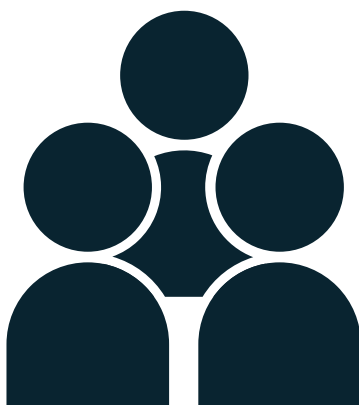
across UK and Australia



96%

### Candidates

pass their probation



44%

### Candidates

identify as being from Asian, Black,  
Mixed or other Ethnic backgrounds



91%

### Of our clients

come back to hire again

17

### Services

offered to help you recruit

# Q3 Sector specific statistics and hiring figures



## Research, Data & Analytics

### Average salary ranges

Associate – £33,167  
Research Analyst – £32,777  
Business Development Executive – £30,000  
Email Marketing Executive – £28,000  
Research Executive – £27,000

### Average graduate salary

£32,166

### Top 3 job functions

- Analytics
- Sales
- Marketing

## Bio, HealthTech & Medical

### Average salary ranges

Electrochemical Scientist – £37,500  
Graduate Management Scheme – £30,000  
Junior Analyst – £27,500  
Junior Copywriter – £25,000

### Average graduate salary

£30,571

### Top 3 job functions

- Analytics
- Project Management
- Marketing

## Software, Tech & Telecoms

### Average salary ranges

UX Researcher – £35,000  
Planning Engineer – £35,000  
Project Manager – £30,000  
System Support Engineer – £28,000  
Technical Assistant – £25,000

### Average graduate salary

£28,550

### Top 3 job functions

- Support
- Sales
- Development

# Q3 Sector specific statistics and hiring figures

## Property, Logistics & Construction

### Average salary ranges

Tenant Research Associate – £35,700  
Property Surveyor – £30,000  
Business Development Representative – £30,000  
Operations Analyst – £27,500  
Marketing Executive – £26,000  
Client Administrator – £25,000

### Average graduate salary

£29,904

### Top 3 job functions

- Sales
- Client Services
- Business Support

## Finance, Banking & FinTech

### Average salary ranges

R&D Consultant – £35,000  
Client Services Manager – £34,000  
Analyst – £33,000  
FX Broker – £30,000  
Sales Executive – £29,000  
Junior Audit – £28,000  
1st Line Support – £25,000

### Average graduate salary

£30,937

### Top 3 job functions

- Analytics
- Client Operations
- Sales

## HR & Business Services

### Average salary ranges

Technology Consultant – £31,100  
Analyst – £30,000  
Research Administrator – £30,000

### Average graduate salary

£30,875

### Top 3 job functions

- Analytics
- Consulting
- Management

# Q3 Sector specific statistics and hiring figures

## PR & Communications

### Average salary ranges

Project Analyst – £30,000  
Graphic Designer – £27,500  
Account Executive – £25,800  
Events Assistant – £25,000  
Social Media Executive – £25,000

### Average graduate salary

£25,343

### Top 3 job functions

- Event Marketing
- Account Management
- Social Media

## Marketing, Advertising & Creative

### Average salary ranges

Content Marketer – £30,000  
Software Developer – £30,000  
Digital Designer – £29,400  
Copywriter – £27,000  
Junior Consultant – £25,000

### Average graduate salary

£26,809

### Top 3 job functions

- Analytics
- Account Management
- Design

## FMCG & Retail

### Average salary ranges

Growth Marketer – £30,000  
Account Manager – £29,500  
Community Experience Executive – £26,000  
Customer Success Executive – £25,500  
Merchandising Assistant – £25,000  
Design Consultant – £25,000

### Average graduate salary

£25,725

### Top 3 job functions

- Customer Success
- Sales
- Marketing

# Q3 Sector specific statistics and hiring figures

## Energy & Engineering

### Average salary ranges

Graduate Engineer - £32,000

Analyst - £28,000

### Average graduate salary

£30,000

### Top 3 job functions

- Analytics
- Engineering
- Developing

## Education & Training

### Average salary ranges

Project Manager - £35,000

Full Stack Developer - £32,500

Partnerships Associate - £25,000

Client Relationship Manager - £25,000

### Average graduate salary

£27,125

### Top 3 job functions

- Client Services
- Partnerships
- Software development

## Charity & Not-for-Profit

### Average salary ranges

Account Manager - £35,000

Communications Manager - £35,000

Finance Assistant - £28,000

Office Assistant - £25,000

### Average graduate salary

£29,800

### Top 3 job functions

- Marketing
- Client Services
- Finances

## Legal, Tax & Accountancy

### Average salary ranges

Junior Accountant - £28,000

Grad Tax Accountant - £30,000

R&D Tax Consultant - £35,000

### Average graduate salary

£32,000

### Top 3 job functions

- Analytics
- Accountancy
- Sales



# We're starting afresh

Things are going to start looking different around here.

Over the past year, the Give a Grad a Go team has been working hard to usher in a new era for the company.

Updated branding, expanded services, and a whole new website! Our new site is smarter, quicker, and easier to navigate. It'll improve your experience, and help us strengthen the service we provide.

We are always trying to evolve and establish ways to keep adding value to your business. With these changes, we're making sure you won't need to place your trust anywhere else.



We have a wealth of resources to help employers in these areas.

Click the links below to find out more.

[Onboarding checklist](#)

[Retention strategies](#)



Give us a call on  
020 7100 8800



Or get in touch at  
[giveagradao.com/contact-us/](https://giveagradao.com/contact-us/)

[Graduate statistics archive](#)

Looking to hire graduates?

Head over to our website today.

**Enquire Now**

