

give a  
grad a



Turning conversations into brighter futures.

April - June

2022

Graduate

Employment

Statistics, UK

Q2

# Contents:



3. Headline statistics and business metrics / Digital insights and online growth
4. Sector specific stats:  
Software, Tech & Telecoms / Research Data & Analytics / Energy & Engineering
5. Sector specific stats:  
Finance, Banking & FinTech / Legal, Tax & Accountancy / Marketing, Advertising & Creative
6. Sector specific stats:  
PR & Communications / FMCG & Retail / PropTech, Construction & Logistics
7. Sector specific stats:  
Bio, HealthTech & Medical / Education & Training / HR & Business Services
8. We're starting afresh / Contact us

# Q2 Headline statistics and business metrics

“

We've worked exceptionally hard over the last few years to help improve our clients D&I processes, which are at the heart of so many businesses hiring agendas. Our data helps to provide insight into the audience we have, along with salary benchmarks for each industry.

– Cary Curtis, CEO & Founder

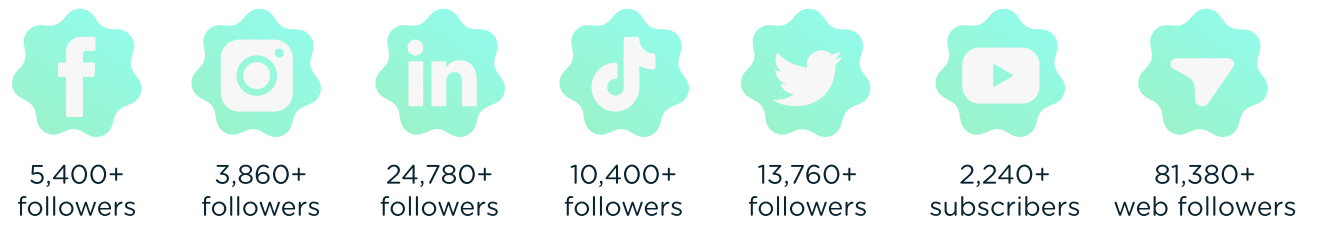
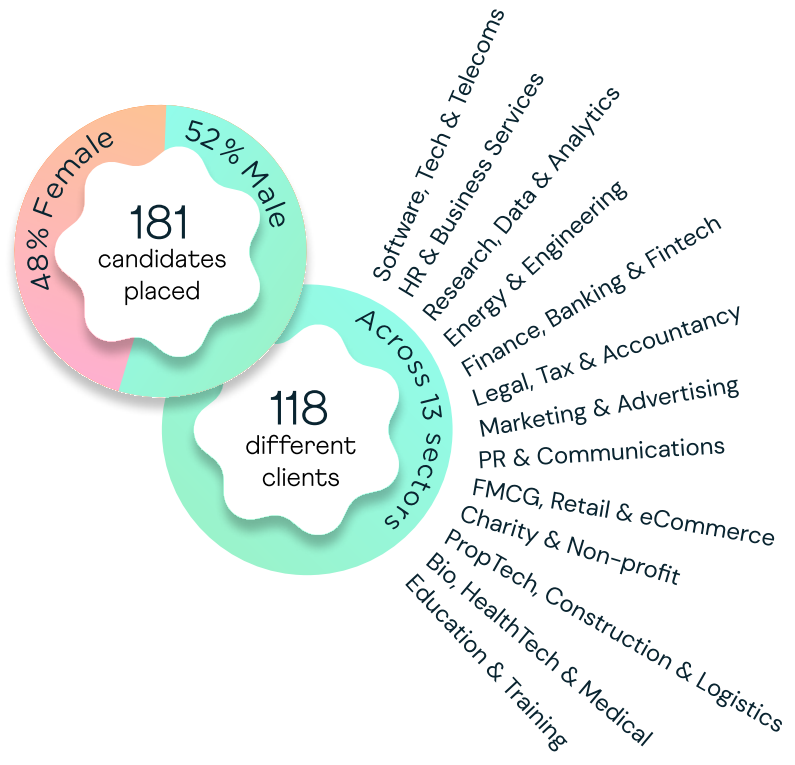
”

With our candidate database growing to **400,000** graduates, we continue to be at the forefront of early careers recruitment.

Highest salary 2022	£60,000
Average salary 2022	£29,167
Lowest Salary 2022	£21,000

## Digital insights and online growth

Our exposure across the web has enabled us to reach more graduates, with our collective social following amounting to over **140,000** people.



# Q2 Sector specific statistics and hiring figures

## Research, Data & Analytics

### Average salary ranges

Financial Analyst – £48,000  
Research Associate – £35,000  
Project Analyst – £30,000  
Project Manager – £30,000  
Sales Associate – £30,000

### Average graduate salary

£34,214

### Top 3 job functions

- Analytics
- Sales
- Research

## Bio, HealthTech & Medical

### Average salary ranges

Recruitment Lead – £45,000  
Client Operations Analyst – £32,000  
Marketing Executive – £26,000  
Regulatory Affairs & QA – £25,500

### Average graduate salary

£30,666

### Top 3 job functions

- Analytics
- Client Operations
- Marketing

## Software, Tech & Telecoms

### Average salary ranges

Project Manager – £35,000  
Software Engineer – £32,000  
Account Manager – £30,000  
Customer Service Exec – £26,000  
CRM Support Analyst – £24,000

### Average graduate salary

£27,560

### Top 3 job functions

- Support
- Sales
- Development

# Q2 Sector specific statistics and hiring figures



## Legal, Tax & Accountancy

### Average salary ranges

Business Development Exec – £48,000  
R&D Analyst – £35,000  
Billing Administrator – £30,000  
Junior Technology Analyst – £30,000

### Average graduate salary

£30,625

### Top 3 job functions

- Analytics
- Administration
- Sales

## Finance, Banking & FinTech

### Average salary ranges

Analyst – £43,750  
Management Consultant – £33,500  
Business Development Exec – £32,500  
Account Executive – £32,000  
FX Broker – £30,000  
R&D Financial Consultant – £28,000  
Desktop Support – £27,000

### Average graduate salary

£30,666

### Top 3 job functions

- Analytics
- Client Operations
- Marketing

## HR & Business Services

### Average salary ranges

Pricing Analyst – £50,000  
Tech Consultant – £32,000  
Grad scheme  
Consultant Analyst – £30,000  
Customer Associate – £26,000  
Recruitment Consultant – £25,000

### Average graduate salary

£37,125

### Top 3 job functions

- Analytics
- Consulting
- Recruitment

# Q2 Sector specific statistics and hiring figures

## PR & Communications

### Average salary ranges

Graduate Analyst – £26,000  
Junior Account Manager – £26,000  
PR Internship – £25,000  
Social Media Account Exec – £24,000  
Front of House Assistant – £23,000

### Average graduate salary

£24,408

### Top 3 job functions

- Social Media
- Analytics
- Team Support

## Marketing, Advertising & Creative

### Average salary ranges

Business Development Exec – £30,000  
Analyst – £28,750  
Performance Marketing Exec – £27,000  
SEO Specialist – £26,000  
Media Assistant – £25,000

### Average graduate salary

£25,610

### Top 3 job functions

- Analytics
- Sales
- Marketing

## FMCG & Retail

### Average salary ranges

Account Manager – £30,000  
Operations Executive – £27,500  
Social Media Manager – £30,000  
PR Executive – £26,000  
Marketing Assistant – £25,000  
Customer Success Specialist – £22,500

### Average graduate salary

£25,074

### Top 3 job functions

- Customer Success
- PR
- Management

# Q2 Sector specific statistics and hiring figures

## Energy & Engineering

Average salary ranges

Graduate Engineer - £32,000

Average graduate salary

£32,000

Top 3 job functions

- Analytics
- Engineering
- Developing

## Property, Logistics & Construction

Average salary ranges

Client Relationship Constultant - £40,000

Tenant Research Associate - £35,000

Management Accountant - £32,000

Junior Data Analyst - £30,000

Sales Negotiator - £27,000

Operations Assistant - £23,000

Average graduate salary

£33,634

Top 3 job functions

- Analytics
- Operations
- Sales

## Education & Training

Average salary ranges

Marketing Executive - £25,000

Customer Success Intern - £23,400

Partnerships Associate - £22,000

Education Coordinator - £21,500

Average graduate salary

£23,580

Top 3 job functions

- Marketing
- Partnerships
- Customer Success

# We're starting afresh

Things are going to start looking different around here.

Over the past year, the Give a Grad a Go team has been working hard to usher in a new era for the company.

Updated branding, expanded services, and a whole new website! Our new site is smarter, quicker, and easier to navigate. It'll improve your experience, and help us strengthen the service we provide.

We are always trying to evolve and establish ways to keep adding value to your business. With these changes, we're making sure you won't need to place your trust anywhere else.



We have a wealth of resources to help employers in these areas.

Click the links below to find out more.

[Onboarding checklist](#)

[Retention strategies](#)



Give us a call on  
020 7100 8800



Or get in touch at  
[giveagradao.com/contact-us/](https://giveagradao.com/contact-us/)

[Graduate statistics archive](#)

Looking to hire graduates?

Head over to our website today.

**Enquire Now**

