

give a
grad a



Turning conversations into brighter futures.

Jan - March

2022

Graduate

Employment

Statistics, UK

Q1

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Q1 Headline statistics and business metrics

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The competition for early career talent is at it's highest that we've seen it since our inception in 2009. We're continuing to see companies being effected by the rise in salaries with regards to both staff retention and new talent attraction. We hope this report helps companies with their talent attraction over the next few months

– Cary Curtis, CEO & Founder

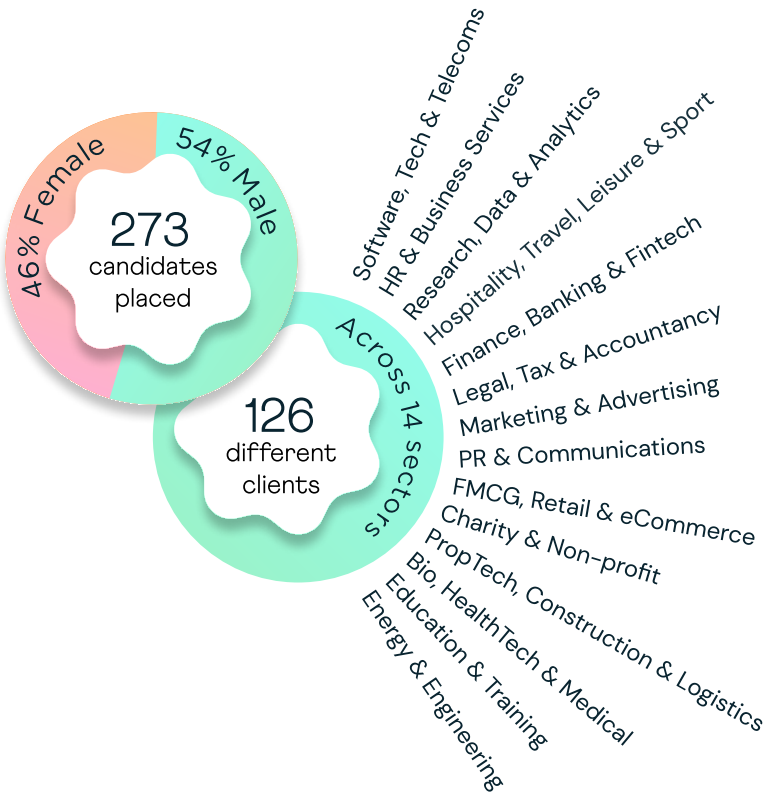
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With our candidate database growing to **370,000** graduates, we continue to be at the forefront of early careers recruitment.

Highest salary 2022	£55,000
Average salary 2022	£26,991
Lowest Salary 2022	£21,000

Digital insights and online growth

Our exposure across the web has enabled us to reach more graduates, with our collective social following amounting to over **120,000 people**.



5,270+ followers



3,110+ followers



23,500+ followers



10,550+ followers



13,480+ followers



2,020+ subscribers



62,300+ web followers

Q1 Sector specific statistics and hiring figures

Research, Data & Analytics

Average salary ranges

Sales - £33,000
Developer - £30,000
Business Development Exec - £28,500
IT Report Analyst - £25,000
Data Analyst Apprentice - £22,500

Average graduate salary

£27,150

Top 3 job functions

- Analyst
- Sales
- Operations

Energy & Engineering

Average salary ranges

Customer success Manager - £30,000
Energy Forecasting Analyst - £29,000
Project Manage - £28,000
Business Development Exec - £27,000

Average graduate salary

£28,400

Top 3 job functions

- Analyst
- Business Development
- Operations

Software, Tech & Telecoms

Average salary ranges

Business Consultant - £40,000
Project Manager - £31,000
Business Development Exec - £26,600
Developer - £25,000
Operations Executive - £22,000

Average graduate salary

£27,378

Top 3 job functions

- Consultant
- Sales
- Developer

Q1 Sector specific statistics and hiring figures

Legal, Tax & Accountancy

Average salary ranges

R&D Analyst - £30,000

Graduate Accountant - £27,500

Customer Success Specialist - £27,000

Trainee Accountant - £25,500

Average graduate salary

£28,000

Top 3 job functions

- Analyst
- Customer success
- Accountant

Finance, Banking & FinTech

Average salary ranges

Sales Analyst - £55,000

FX Broker - £39,000

Data Scientist - £35,000

Account Manager - £30,000

Asset Administrator - £28,000

Business Development Exec - £28,000

Client Operations Administrator - £22,000

Average graduate salary

£29,723

Top 3 job functions

- Client services
- Operations
- Sales

Marketing, Advertising & Creative

Average salary ranges

Campaign Exec - £28,000

Paid Media Exec - £26,000

Account Exec - £25,000

Investment Assistant - £24,000

Copywriter - £23,000

Junior Designer - £22,000

Average graduate salary

£24,463

Top 3 job functions

- Sales
- Marketing
- Design

Q1 Sector specific statistics and hiring figures



PR & Communications

Average salary ranges

Junior Project Manager – £32,000
PR Account Exec – £27,000
Social Media Account Exec – £24,000
Media Assistant – £22,500
Team Assistant – £21,000

Average graduate salary

£23,477

Top 3 job functions

- PR Account Executive
- Project Management
- Team Support

Property, Construction & Logistics

Average salary ranges

People Operations – £30,000
Strategic Sales Representative – £28,750
Bid Coordinator – £27,000
Operations Exec – £26,000
Customer Success Specialist – £25,000
Project Coordinator – £25,000

Average graduate salary

£29,423

Top 3 job functions

- Customer Success
- Operations
- Sales

FMCG & Retail

Average salary ranges

Data Analyst – £37,500
Wholesome Specialist – £32,000
General Manager – £28,000
Customer Experience Advisor – £25,000
Design Consultant – £23,000
Project Manager – £21,000

Average graduate salary

£25,074

Top 3 job functions

- Customer Success
- Analyst
- Management

Q1 Sector specific statistics and hiring figures

Bio, HealthTech & Medical

Average salary ranges

Customer & Operations Exec – £32,000

Full Stack Developer – £30,000

Clinical Associate – £26,000

Customer Service Exec – £25,000

Average graduate salary

£27,600

Top 3 job functions

- Developer
- Customer Success
- Operations

HR & Business Services

Average salary ranges

Associate Consultant – £35,000

Analyst – £31,500

Technology Consultant – £30,000

Recruitment Assistant – £28,000

Marketing Executive – £27,000

Junior Consultant – £22,500

Average graduate salary

£28,219

Top 3 job functions

- Analytics
- Consultant
- Marketing

Education & Training

Average salary ranges

Marketing Manager – £25,000

Client Relationship Manager – £23,400

Customer Success Exec – £22,000

Partnership Associate – £21,500

Content Writer – £23,000

Opportunities Coordinator – £21,500

Average graduate salary

£25,813

Top 3 job functions

- Marketing
- Partnerships
- Client Services

Give Green a Go

In Q1 2022, we surveyed **1,300 graduates** on how they feel about corporate sustainability, and reflected on the difference we can make ourselves to become more environmentally conscious as a company as well as individually.

93% of respondents think it is **'quite'** or **'very'** important that they work for sustainably-minded companies. And yet, **54%** of respondents think companies are not doing enough to protect the environment.

With one small, monthly change from each employee, we're vowing to put sustainability first.

Changing diets, switching out wasteful products, and even reducing shower length; Give A Grad A Go aren't short of sustainable ideas.

You can build a similar plan in your own company with the help of our 'Eco-Calendar'. Keep track of your company's progress, and motivate your team to make a change!



We have a wealth of resources to help employers in these areas.

Click the links below to find out more.

[Onboarding checklist](#)

[Retention strategies](#)



Give us a call on
020 7100 8800



Or get in touch at
giveagradago.com/contact-us/

[Graduate statistics archive](#)

View our
go green
stats here

Looking to hire
graduates?

Head over to our website today.

Enquire
Now

