



Turning conversations
into brighter futures

Yearly round up

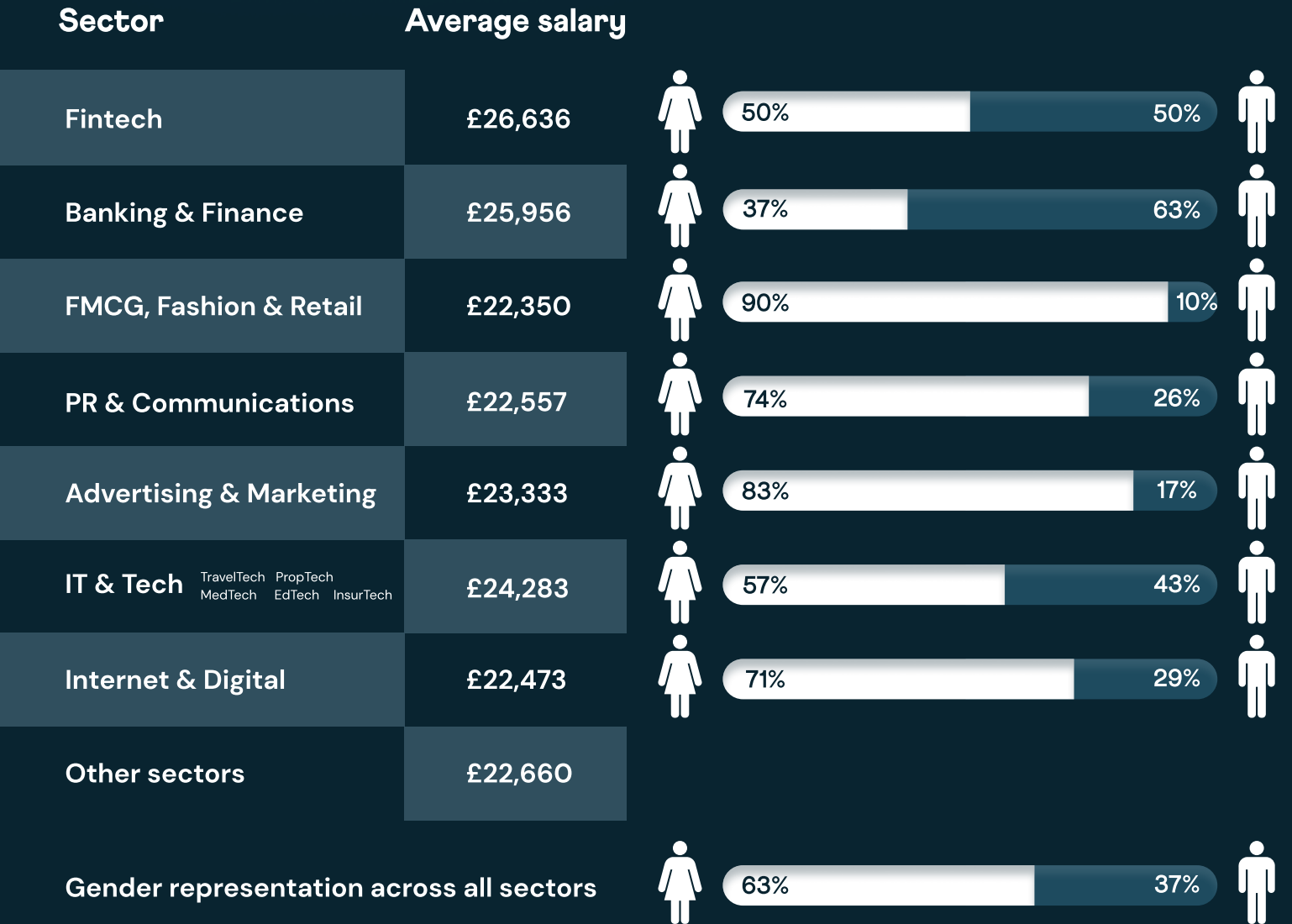
Graduate Employment Statistics, UK



2018

Graduate market analysis

Q3 headline statistics



19

Working days
to fill a role

95%

probation pass rate,
12 month running

1,100+
interviews
arranged

485+

new careers started

81%

repeat business

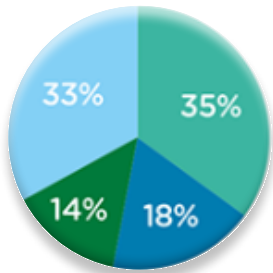
£23,920
average starting
salary

Graduate market analysis

Role breakdown by sector

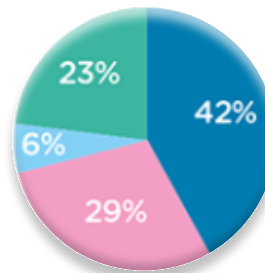


FinTech



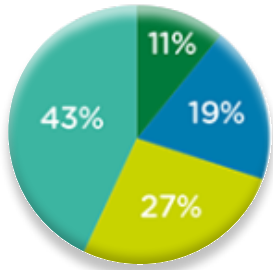
- Business Support/Analyst
- Sales/Business Development
- Digital Marketing
- Account Exec/Client Services

Banking & Finance



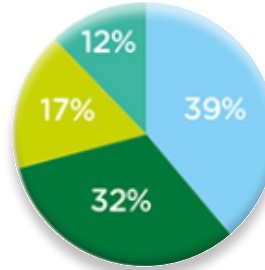
- Sale/Business Development
- Finance
- Account Exec/Client Services
- Business Support/Analyst

FMCG, Fashion & Retail



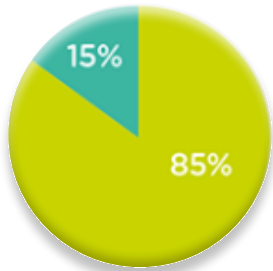
- Digital Marketing
- Sales/Business Dev
- Project Manager
- Business Support/Analyst

PR & Communications



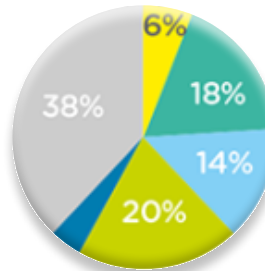
- Account Exec/Client services
- Digital Marketing
- Project Manager
- Business Support/Analyst

Advertising & Marketing



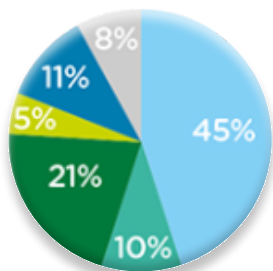
- Project Manager
- Sales/Business Development

IT & Tech



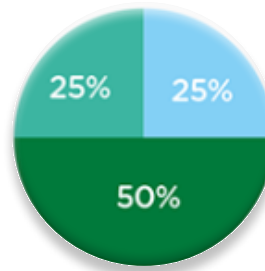
- IT Support
- Business Support/Analyst
- Account Exec/Client Services
- Developer
- Project Manager
- Sale/Business Development

Internet & Digital Media



- Account Exec/Client Services
- Business Support/Analyst
- Digital Marketing
- Sales/Business Development
- Designer
- Developer

Other



- Charities
- Recruitment
- Management Consultancy

Performance at a glance

Projects & awards



This quarter, we began working with one of the largest media groups in the world, Dentsu Aegis Network, on their Global Early Careers Programme. With the objective of helping them hire for their Graduate Rotational Scheme, starting January 2019, our solution was to build a bespoke microsite in order to promote the opportunity to our vast database and wider student network. We are also managing the site by responding to all applications, vetting the top candidates and arranging a 40-person assessment day for Dentsu Aegis Network.

dentsu
AEGIS
network

earlycareers-dentsuaegisnetwork.co.uk



It's always nice to be recognised for your hard work; and this quarter, we've received recognition in abundance! Shortlisted for 3 Marketing & Digital Recruitment Awards, 2 IRP Awards, and 1 National Online Recruitment Award, we will be attending the various ceremonies throughout the month of November. Fingers crossed!

And the celebrations don't end there – we've already picked up one award this season! Give a Grad a Go are thrilled to have won **Best Small to Medium-sized Business** at the **Best Business Awards**.

Launching careers. Finding talent.

We have a wealth of resources to help employers in these areas.

Click the links below to find out more.

[Onboarding checklist](#)

[Retention strategies](#)



Give us a call on
020 7100 8800



Or get in touch at
giveagradago.com/contact-us/

[Graduate statistics archive](#)

Looking to hire graduates?

Head over to our website today.

**Enquire
now**

