

give a  
grad a

go

# Yearly round up

## Graduate Employment Statistics, UK



2019

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# Headline statistics and business metrics

In 2019, we placed talented graduates at 242 different businesses; ranging from startups in their earliest stages, to larger multinationals.

With 157 new clients, we helped several new businesses scale up and hire exceptional graduates. Plus, we continued to help our existing clients build their teams – retaining 74% repeat business.

Launching over 600 graduate careers in 2019, we placed candidates across 15 different sectors. We also saw a surge in placements within tech industries; including SaaS, data, AI, cyber security, FinTech, PropTech, MedTech, and EdTech.



## 15 sectors

Banking & Finance  
Marketing & Digital Media  
Charity & Not-For-Profit  
PR & Comms  
Energy & Sustainability  
FMCG, Fashion & E-Commerce  
Management Consultancy  
Legal

### Tech sectors

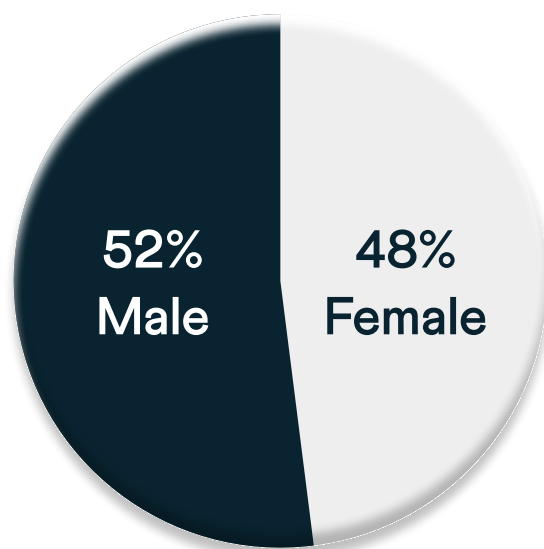
Proptech  
Fintech  
SaaS  
EdTech  
MedTech  
IT & Cyber Security  
Data & Ai

# Key findings for 2019

Successfully placing 77% of the roles we worked on, our candidates maintained a high probation pass rate of 96%. Gender split also levelled out at 48% female and 52% male (from 63% female in 2018).

For every placement we made, there were an average of 9 CVs shortlisted, 5 engagements from clients, and 7 interviews arranged in order to find the right match.

The average graduate starting salary in 2019 was £25,487, almost £5,000 more than the London Living Wage – highlighting the competitiveness of the current graduate market.



**23 working days to fill a role** (on average)

42 days is the industry average

**£25,487 average starting salary**

£19,890 is the London living wage

**96%**  
Probation pass rate

**77%**  
Conversion rate

**600+**  
Placements



# Sector specific statistics and hiring figures

## Banking & Finance

### Common roles placed in 2020

Portfolio Manager - £45,000  
Client Services - £32,700  
Logistics/Project Coordinator - £28,500  
Trader - £27,500  
Analyst - £27,363  
Sales / Business Development - £26,473  
FX Broker - £25,000  
Business Acquisition - £25,000  
Compliance Officer - £24,000  
Investor Relations Administrator - £24,000

### Average salary

£25,159

### 3 most common job types

- Sales / Business Development 32%
- Analyst 20%
- FX Broker 17%

### Gender split

27% Female

73% Male

## Marketing & Digital Media

### Common roles placed in 2020

Account Manager - £30,000  
Analyst - £25,500  
Project Manager - £24,916  
Digital Marketing - £24,705  
Account Executive - £23,222  
Events Management - £23,142  
Sales / Business Development - £22,333  
Content Marketing - £22,000

### Average salary

£24,898

### 3 most common job types

- Digital Marketing 13%
- Project Manager 8%
- Sales / Business Development 6%

### Gender split

60% Female

40% Male

# Sector specific statistics and hiring figures

## FinTech

### Common roles placed in 2020

Developer - £32,000  
Accountant - £30,000  
Analyst - £27,750  
Business Support - £26,833  
Sales / Business Development - £25,550  
Marketing Executive - £25,333  
Compliance Officer - £24,000  
Project Manager - £24,000  
Client Services - £23,179

### Average salary

£24,925

### 3 most common job types

- Client Services 47%
- Sales / Business Development 12%
- Analyst 12%

### Gender split

45% Female

55% Male

## SaaS

### Common roles placed in 2020

Finance Analyst - £27,000  
Designer - £26,000  
Software Developer - £25,784  
Client Services - £25,750  
Sales / Business Development - £25,416  
QA Tester - £24,667  
Analyst - £24,416  
Consultant - £23,333

### Average salary

£24,851

### 3 most common job types

- Consultant 24%
- Client Services 12%
- Software Developer 9%

### Gender split

37% Female

63% Male

# Sector specific statistics and hiring figures

## IT Services & Cyber Security

### Common roles placed in 2020

Analyst - £26,000  
Marketing - £25,500  
Account Executive - £25,307  
Software Developer - £25,000  
Sales / Business Development - £23,250  
Technology Consultant - £22,600  
Finance Assistant - £22,500

### Average salary

£24,533

### 3 most common job types

- Account Executive 43%
- Technology Consultant 17%
- Sales / Business Development 17%

### Gender split

44% Female

56% Male

## Data & AI

### Common roles placed in 2020

Product - £65,000  
Recruitment - £36,000  
Analyst - £30,800  
Sales / Business Development - £29,667  
Consultant - £29,250  
HR - £28,000  
Administration - £27,000  
Account Manager - £22,733  
Content Marketing - £22,500

### Average salary

£29,741

### 3 most common job types

- Sales / Business Development 19%
- Analyst 19%
- Digital Marketing 16%

### Gender split

47% Female

53% Male

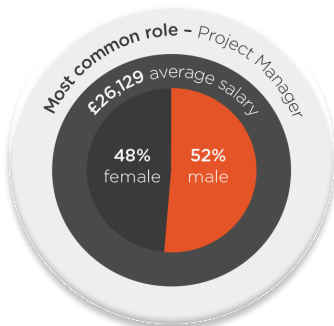
# Sector specific statistics

## Additional sectors

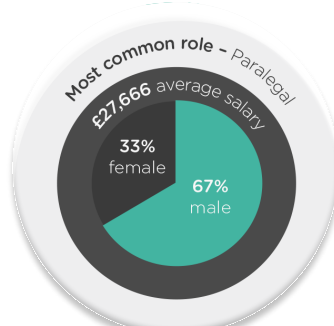
2019 saw us working across a wider range of sectors than ever before; placing talented graduates in roles at tech startups, media agencies, law firms and more.

We also placed a record number of candidates this year in roles at EdTech, MedTech and PropTech companies; indicating the rise in demand for talent in 'tech' sectors.

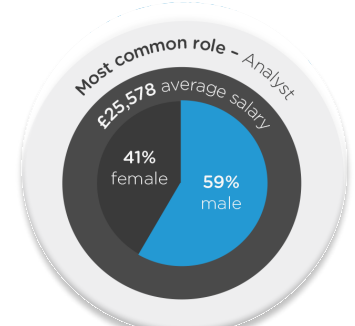
### EdTech



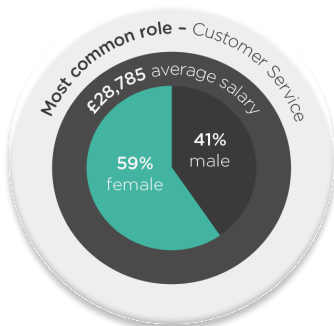
### Legal



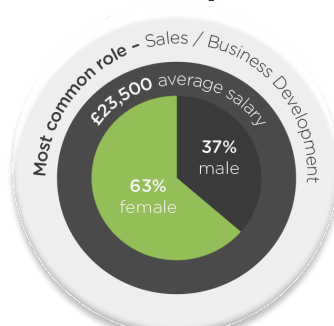
### Energy & Sustainability



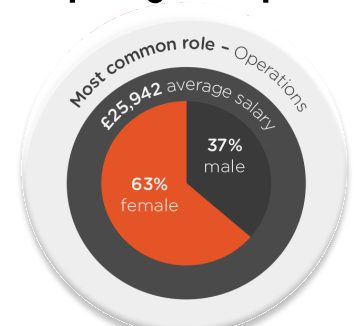
### MedTech



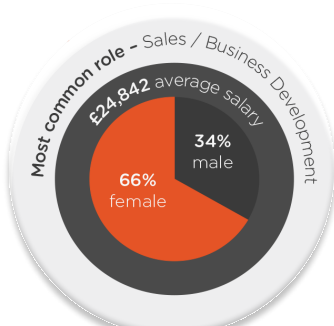
### Charity & Not-for-profit



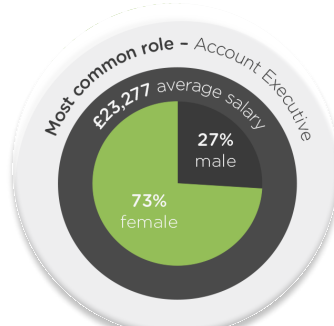
### Property / PropTech



### FMCG, Fashion & E-Commerce



### PR & Communications



# Launching careers. Finding talent.

As well as helping almost **250 businesses** hire **600+** graduates, we are also proud of our company achievements in 2019.

Now with **over 30** Give a Grad a Go team members, each of our internal teams – Recruitment, Operations, Marketing & Business Development – has grown individually in 2019.



We were very proud to sponsor **The Lloyd's Bank National Business Awards**. Held on 10th November, the awards celebrated the very best in British business, including our award for Employer of the Year, which was won by Weston College.

We have a wealth of resources to help employers in these areas.

**Click the links below** to find out more.

[Onboarding checklist](#)

[Retention strategies](#)



Give us a call on  
020 7100 8800



Or get in touch at  
[giveagrado.com/contact-us/](https://giveagrado.com/contact-us/)

[Graduate statistics archive](#)



We made the finals of both the **NORA awards** and the **IRP awards**; for Best Small Recruitment Agency, and Best Company To Work For (up to 50 employees).



Free for all clients; candidates will now receive access to career advice from CareerCake for the first year of their career.

In 2020, we're looking to help as many businesses as possible hire the best graduates. To find out more about how our cost-effective graduate recruitment services can benefit your business, **get in touch today**.

Looking to hire graduates?

Head over to our website today.

**Enquire now**

