

DEVON STANFORD

PROFILE

Having gained great experience in a variety of demanding roles utilising my BA (Hons) Marketing degree from Kings College London, I am now ready to pursue the next step in my career with a more challenging and fast paced role.

EXPERIENCE

MARKETING & COMMUNICATIONS EXECUTIVE

Nestlé | Feb 2017 - Dec 2019

- Increased social media engagement by 66% over 4 months, successfully launching and running multiple ongoing campaigns that remain an integral part of our operations.
- Coordinated all internal and external communications.
- Launched a health focused campaign targeting specific audiences, contributing to 27% of sales for Q2 2019.
- Encouraged the growth of the marketing team to include new vital members that contributed to many of our successful campaigns.
- Continue to innovate our marketing practice ensuring engagement with younger audiences.

MARKETING ASSOCIATE

Gigabyte | Mar 2016 - Jan 2017

Worked directly with various clients and Account Managers to ensure a swift and easy transition from product to product, alongside initial pitches and sourcing new clients.

MARKETING INTERN

Gigabyte | Nov 2015 - Mar 2016

Shadowed Marketing Associates assisting them with daily tasks including onboarding clients and account managemnet.

EDUCATION

BA (HONS) MARKETING - 1ST

University of Dundee | Sep 2013 - Jun 2015

A LEVEL'S - A A B

Lower Road College | Sep 2010 - Jun 2013

GCSE'S - ALL A* - B

University of Dundee | Sep 2008 - Jun 2010

PROFESSIONAL SKILLS

Copywriting
Corporate blogging
Project management
Team management
Market research
Communication skills
Networking expert
Collaborative nature

PERSONAL SKILLS

Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated
Sociable

CONTACT

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REFERENCES

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