

2019 Graduate Employment Statistics



Headline statistics

In 2019, we placed talented graduates at 242 different businesses; ranging from startups in their earliest stages, to larger multinationals.

With 157 new clients, we helped several new businesses scale up and hire exceptional graduates. Plus, we continued to help our existing clients build their teams - retaining 74% repeat business.

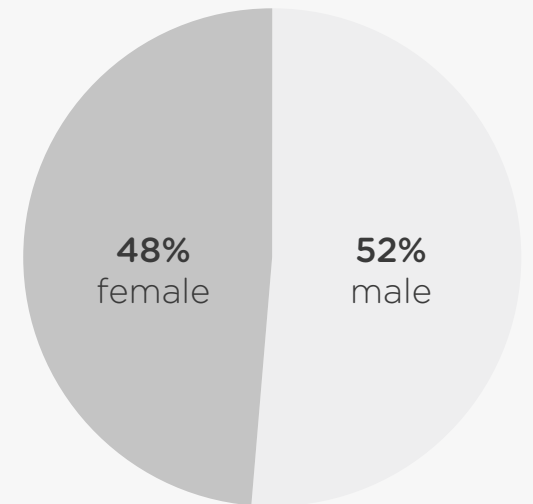
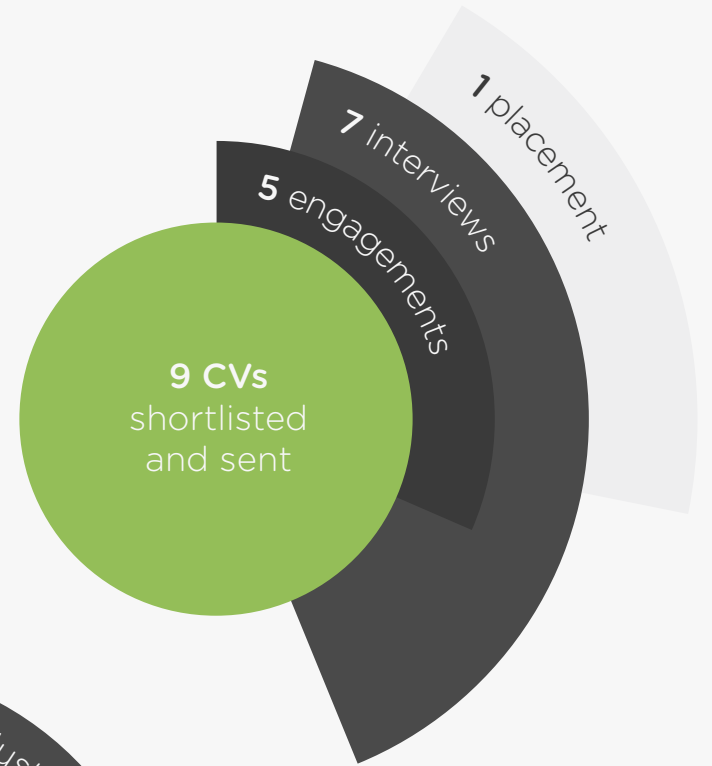
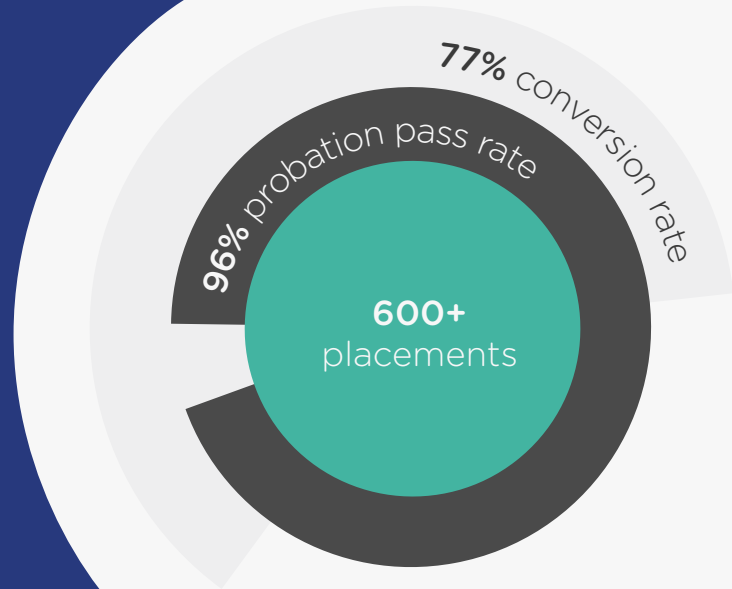
Launching over 600 graduate careers, we placed candidates across 15 different sectors. We also saw a surge in placements within tech industries; including SaaS, data, AI, cyber security, FinTech, PropTech, MedTech, and EdTech.

Key findings

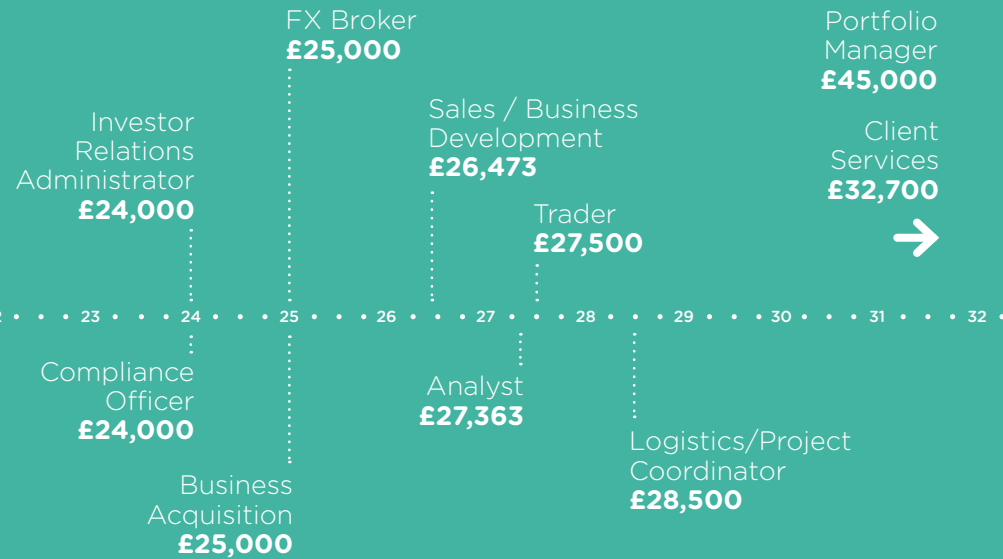
Successfully placing 77% of the roles we posted, our candidates maintained a probation pass rate of 96%. Gender split also remained at 48% female and 52% male.

For every placement we made, there were an average of 9 CVs shortlisted, 5 engagements from clients, and 7 interviews arranged in order to find the right match.

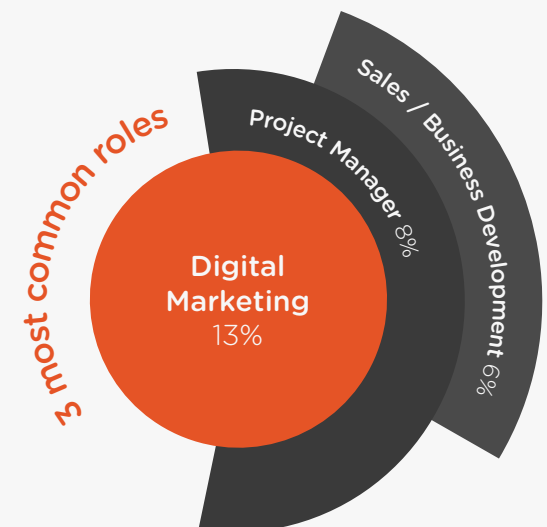
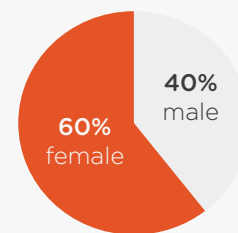
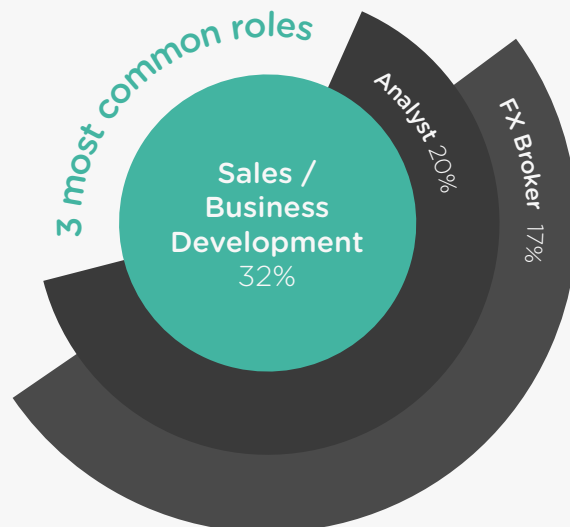
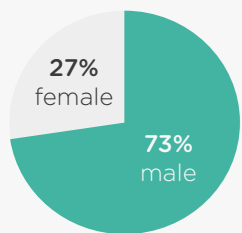
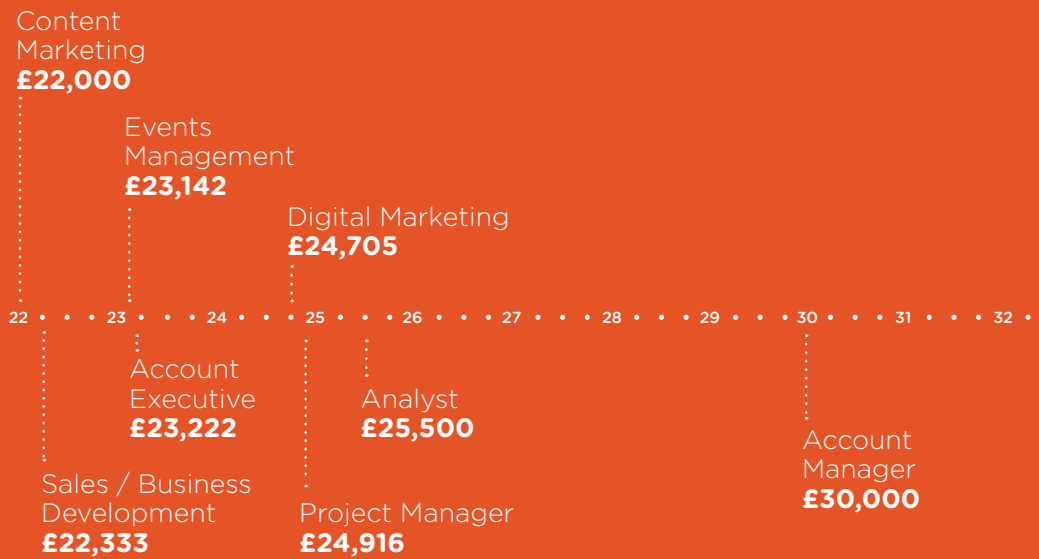
The average graduate starting salary in 2019 was £25,487, almost £5,000 more than the London Living Wage - highlighting the competitiveness of the current graduate market.



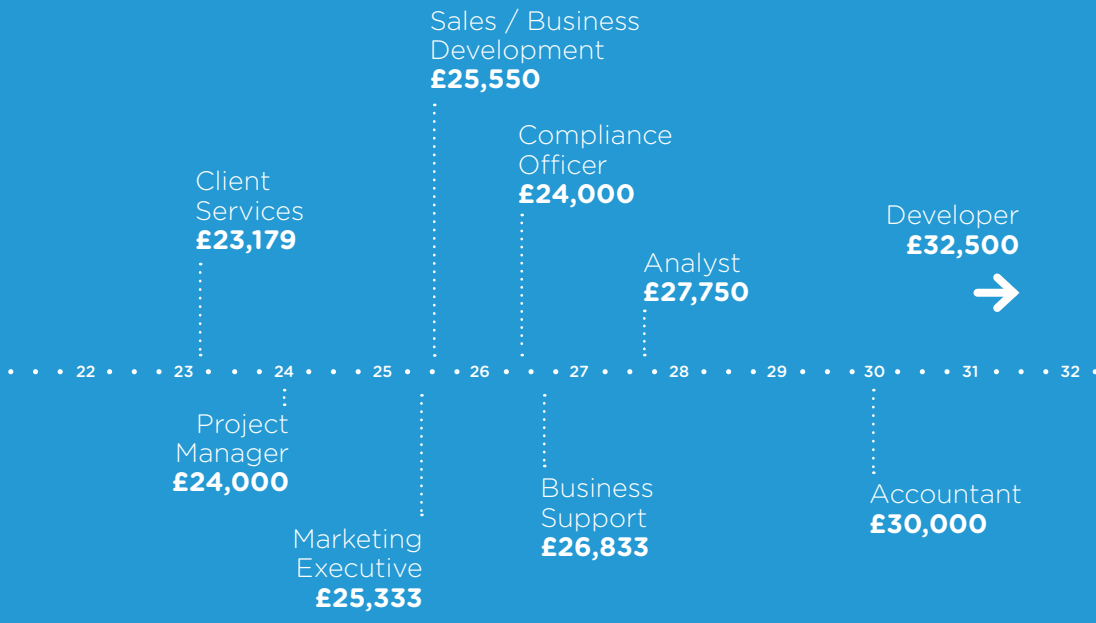
Banking & Finance



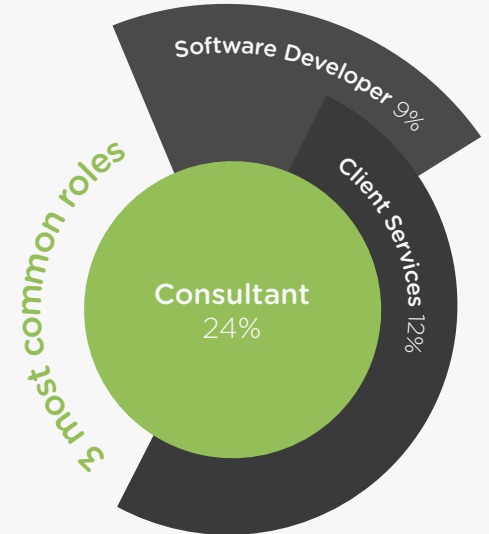
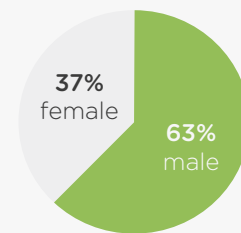
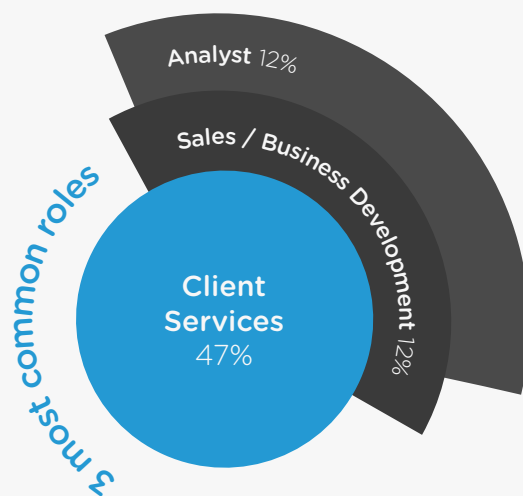
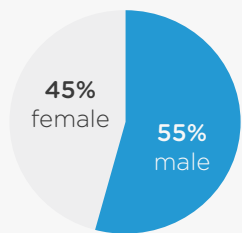
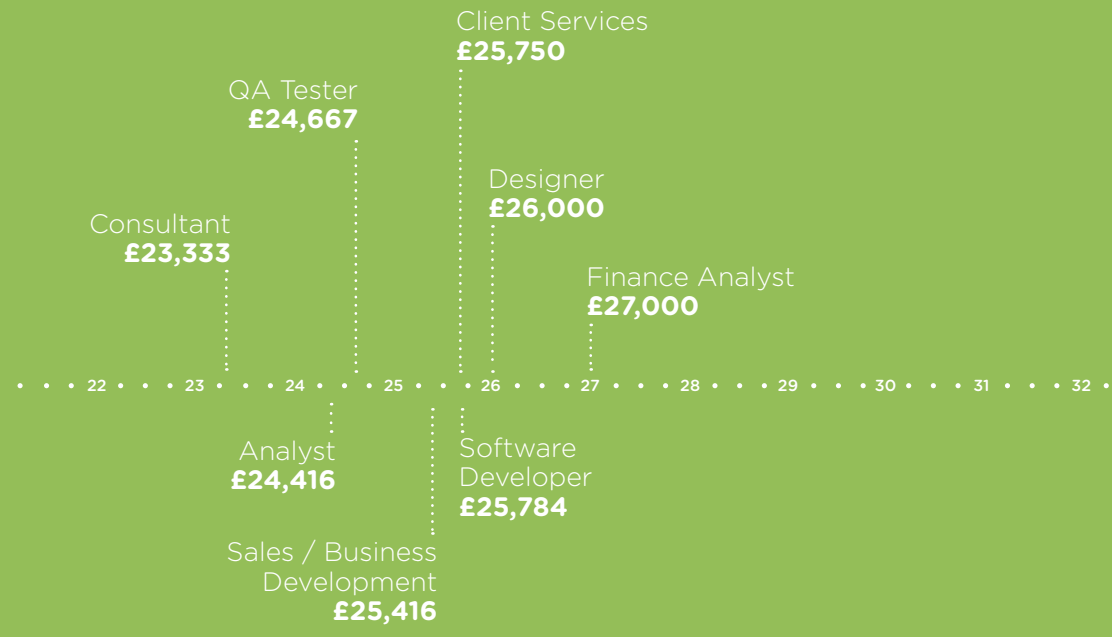
Marketing & Digital Media



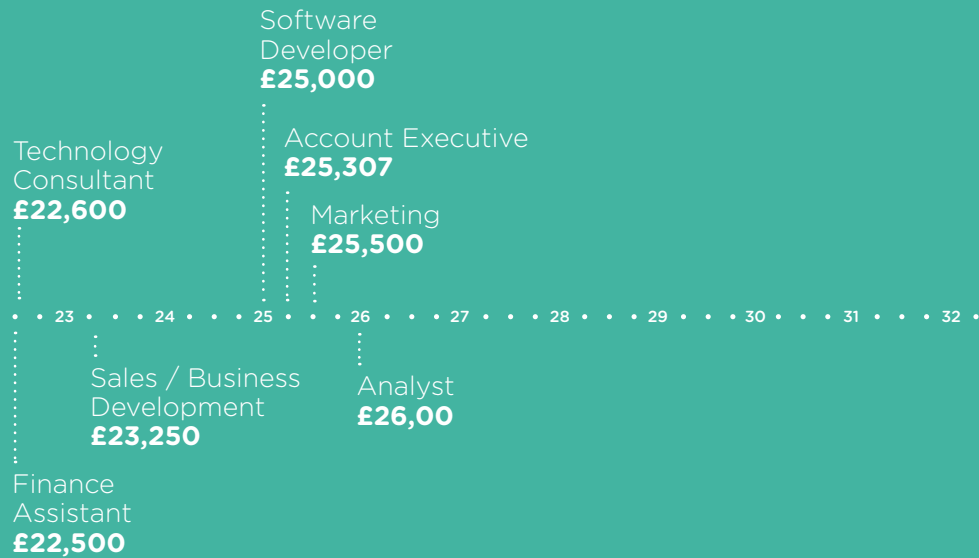
FinTech



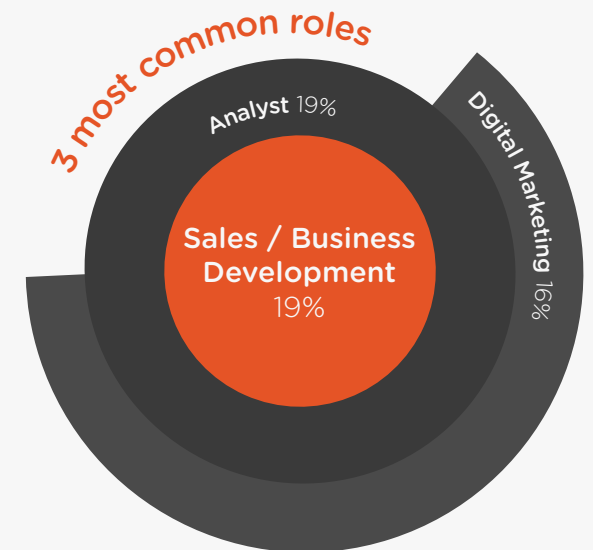
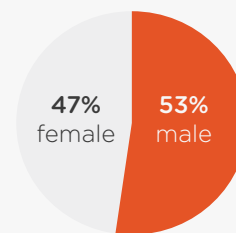
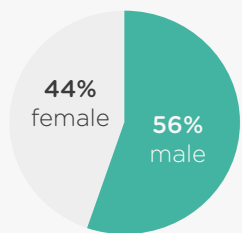
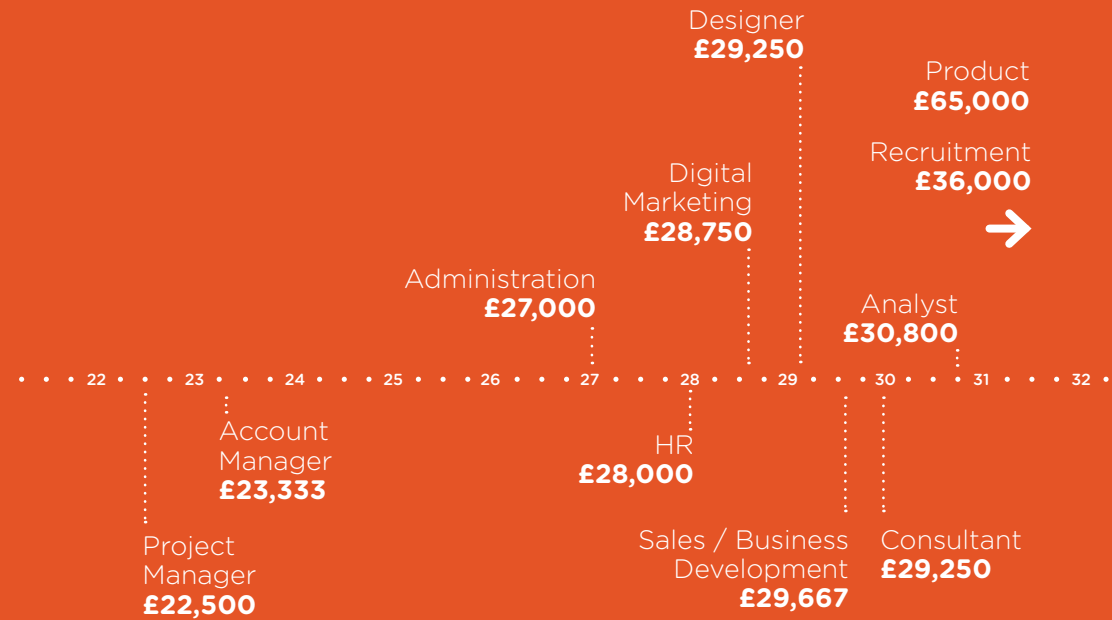
SaaS



IT Services & Cyber Security



Data & AI

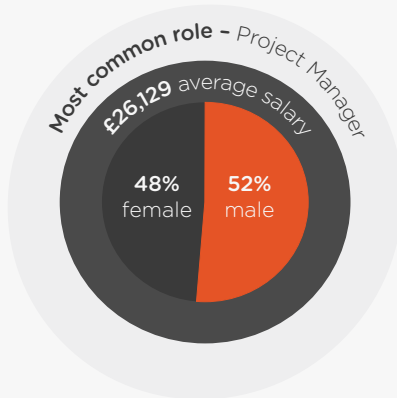


Additional sectors

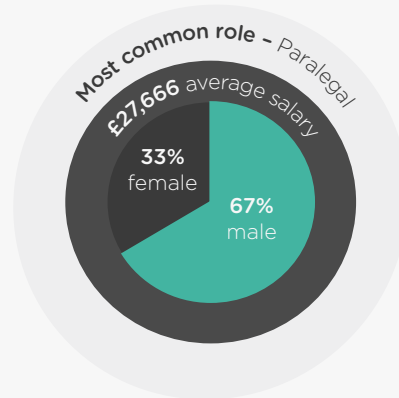
2019 saw us working across a wider range of sectors than ever before; placing talented graduates in roles at tech startups, media agencies, law firms and more.

We also placed a record number of candidates this year in roles at EdTech, MedTech and PropTech companies; indicating the rise in demand for talent in “tech” sectors.

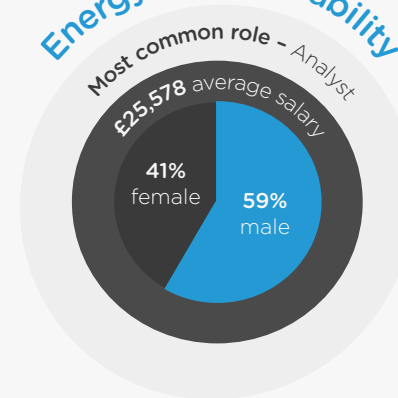
EdTech



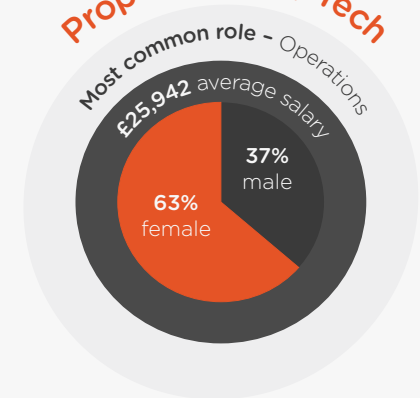
Legal



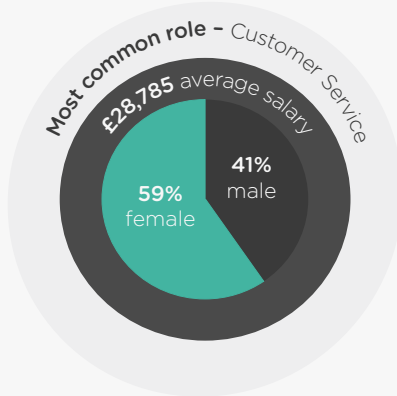
Energy & Sustainability



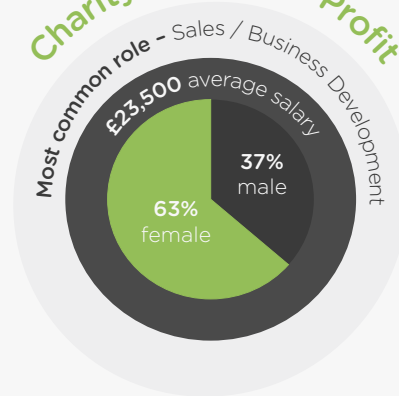
Property / PropTech



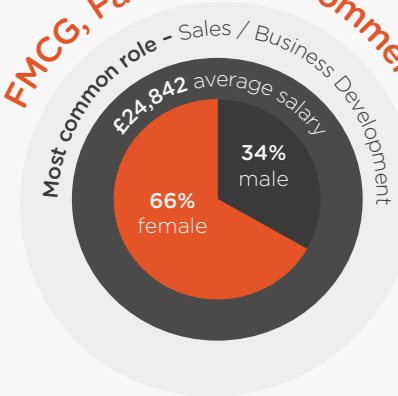
MedTech



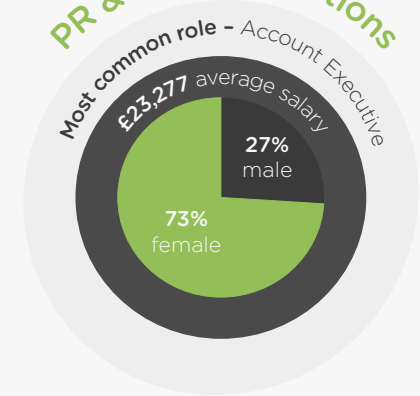
Charity & Not-For-Profit



FMCG, Fashion & E-Commerce



PR & Communications



As well as helping almost **250 businesses** hire **600+ graduates**, we are also proud of our company achievements in 2019.

Now with over 30 **Give A Grad A Go** team members, each of our internal teams - Recruitment, Operations, Marketing & Business Development - has grown individually in 2019.



We were very proud to sponsor **The Lloyd's Bank National Business**

Awards. Held on 10th November, the awards celebrated the very best in British business, including our award for Employer of the Year, which was won by Weston College.



NORA

We made the finals of both the **NORA awards** and the **IRP awards**; for Best Small Recruitment Agency, and Best Company To Work For (up to 50 employees).



Free for all clients; candidates will now receive access to career advice from Careercake for the first year of their career - **find out more**.

In 2020, we're looking to help as many businesses as possible hire the best graduates. To find out more about how our cost-effective graduate recruitment services can benefit your business, **get in touch today**.