

give a
grad a

go

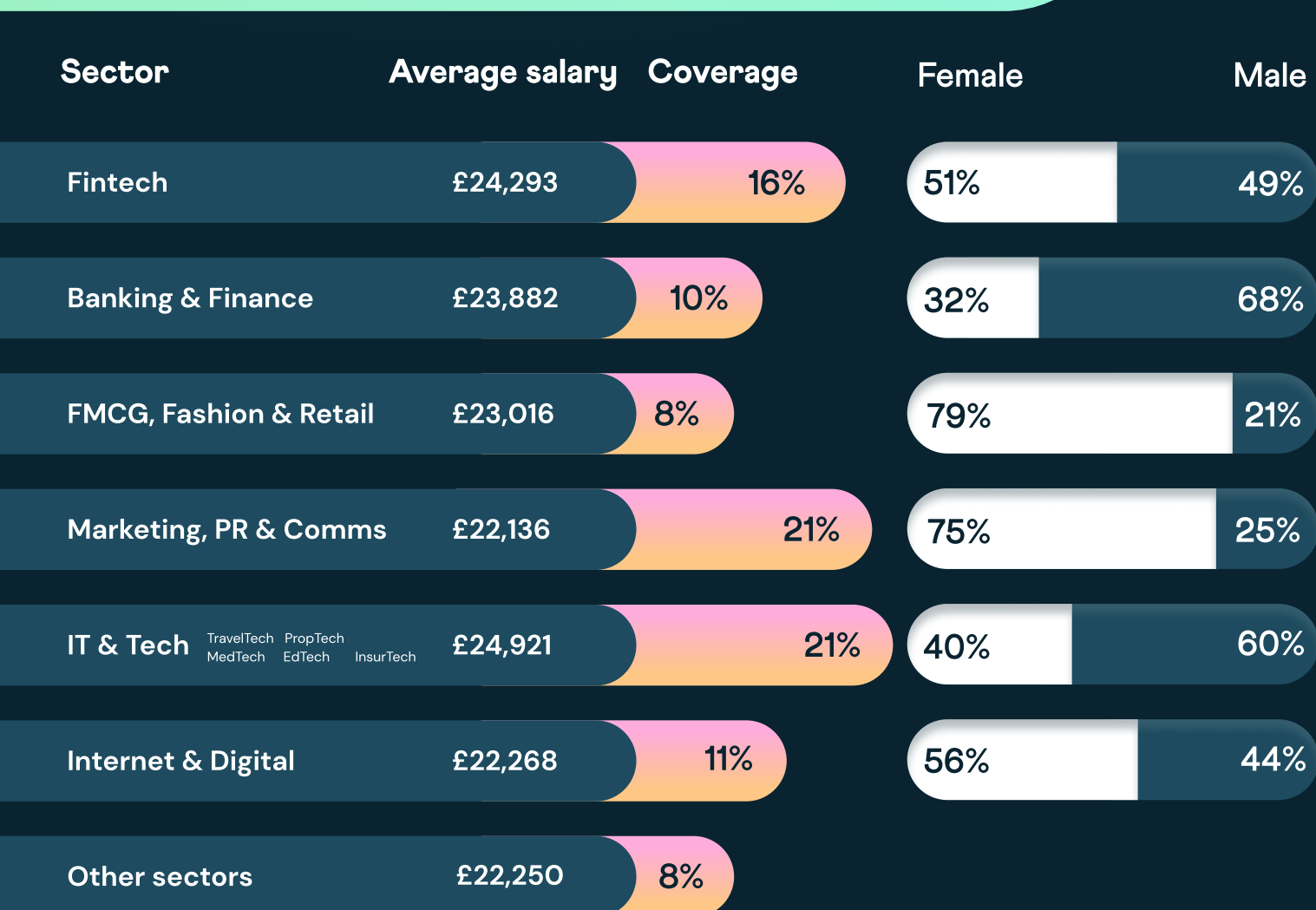
Yearly round up

Graduate Employment Statistics, UK



2017

Graduate market analysis 2017 - the year in numbers



550
new graduate
careers started

76%
conversion
rate

£30,500
average 2nd jobber
starting salary

94%
probation pass rate

£23,300
average graduate
starting salary

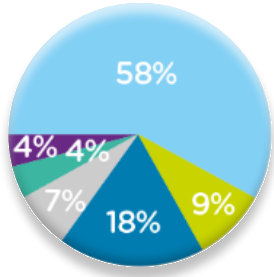
17
working days
to fill a role

Graduate Market Analysis

Role breakdown by sector

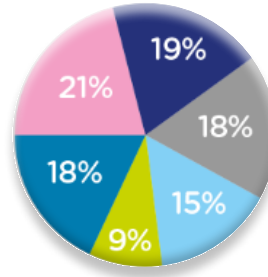


FinTech



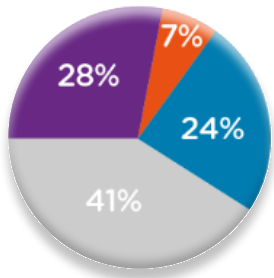
- Account Exec/Client services
- Project Manager
- Sales/Business Development
- Finance
- Digital Marketing
- Business Support/Analyst

IT & Tech



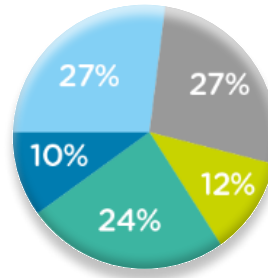
- IT Support
- Developer
- Business Support/Analyst
- Account Exec/Client Services
- Project Manager
- Sale/Business Development

Banking & Finance



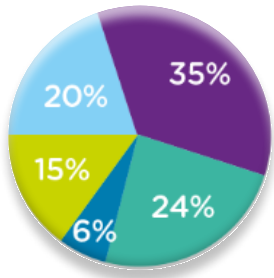
- Business Support/Analyst
- Client Services
- Sales/Business Development
- Finance

Internet & Digital



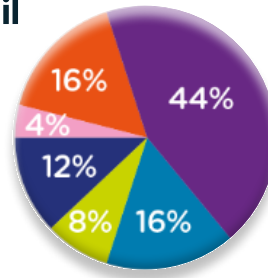
- Account Exec/Client services
- Business Support/Analyst
- Project Manager
- Digital Marketing
- Sales/Business Development

FMCG, Fashion & Retail



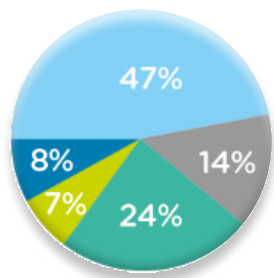
- Account Exec/Client services
- Business Support/Analyst
- Digital Marketing
- Sales/Business Development
- Project Manager

Other sectors



- Charity & Not for Profit
- Energy
- Management Consultancy
- Property
- Publishing
- Recruitment

Marketing, PR & Coms



- Account Exec/Client Services
- Business Support/Analyst
- Digital Marketing
- Project Manager
- Sales/Business Development

56%

44%

Gender representation
across all sectors

- Males
- Female

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